

Welcome to the DE4L Networks Quarterly Newsletter



With the election now behind us and the World Cup well underway the DE4L team, with your support, are looking forward to achieving more goals throughout the year ahead. The year ahead promises to be very exciting, with a range of new developments in the pipeline.

We are looking to extend the number of partnership activities DE4L can support and therefore increase the opportunities for Doncaster employers to impact on student skills development.

With all indications pointing to the worst of the recession being behind us, positive attitudes and a 'can do' approach to problem solving is essential to help businesses

deliver against targets and aspirations. Our students (future workforce & business leaders) are supported in developing these attributes during enterprise partnership activities at school and business support for this is essential. The return for your investment of time will be a Doncaster skills base which is more in line with business needs - delivering benefits to everyone.

The DE4L consortium are here to support all businesses and schools in the borough (regardless of size or type). We are constantly looking for business people who can help us impact positively on students and teaching - The number of businesses DE4L is supporting is growing and we have the capacity to support many more.

To date, through partnership the DE4L consortium has achieved many successes and with our teams strong desire to support Doncaster's continued growth I am sure we can continue to build relationships which lead to positive outcomes for all.

Keith Glanvill - DE4L Network Manager

Date for your Diary!

DE4L Network Conference - Skills 4 Success 14th October 2010

Doncaster Racecourse is the venue for this year's skills conference where Doncaster students will be taking centre stage along with local employers ...

one event not to miss



Employer impacts gallop ahead in Doncaster Schools

Business & Education South Yorkshire, whose staff manage the DE4L employer network, recently organised a teacher development tour which visited two DE4L Network employers (1) **Doncaster Racecourse** and (2) **The Premier Inn** on High Fishergate. The tour was organised to provide teachers with an insight into the Hospitality and Catering sector in Doncaster. The teachers then feed this information back into the schools, to ensure education can be matched better with business needs and students can gain an understanding of the value of what they are learning.

Doncaster Racecourse

The relationship between Doncaster Racecourse and DE4L has been developing for approximately three years. Teachers attending the recent tour were provided with information from the Racecourse's Chef, who gave up his day off to be there! The Racecourse's Sales Manager, led the tour and explained how working through DE4L will enable the Racecourse to manage and plan its future support of local schools.

Premier Inn (High Fishergate)

Moving on to The Premier Inn, tour attendees were shown presentations from staff before being provided an excellent lunch and a tour of the hotel. With its 140 bedrooms the new Premier Inn is the largest hotel in Doncaster. Premier Inns are part of the Whitbread group of companies, which includes Doncaster's Cheswold Pub and The Lakeside Beefeater as well as Brewers Fayre and Taybarns restaurants (Taybarns are a new brand of 'all you can eat' restaurant). The Costa Coffee shops are also owned by Whitbread. Consequently the company have a wide range of careers on offer, some of which extend outside the UK.



EAT SLEEP & DRINK
WHITBREAD



COSTA



Teacher feedback from the tour was very positive, with Premier Inn providing materials for use in Work Related Learning and future partnership activities agreed; ranging from Teacher placements and student visits, through to the arrangement of an events day as a progression from last year's DE4L Skills Conference at the Racecourse.

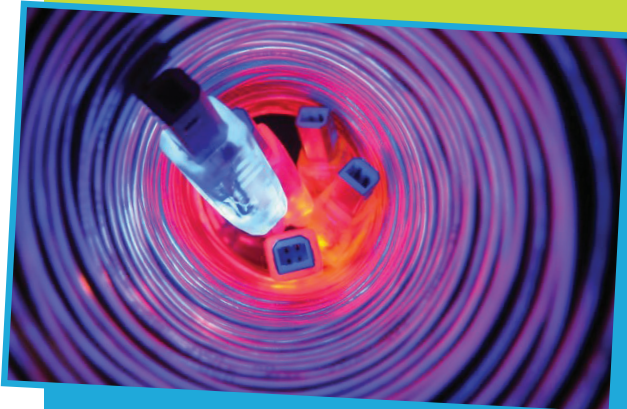
Neville Fairbrother (Mexborough School)

"I gained a greater understanding of local opportunities which will help me improve my teaching, especially with the training materials provided by Whitbread"

Sylvia Green (Hungerhill School)

"Wonderful day – so much information and new links, its always useful to reach employers who want to be involved with students"

Fast track to success



Through the DE4L strand of Success Doncaster, Crumbs, which is a small family run bakery shop in Rossington has been provided support in finding a new Apprentice Baker for the Rossington shop. The business has been trading for 5 years and Julie and Mark are now expanding to Bircotes, where premises have been secured for a new 'business to business' bakery. The Bircotes bakery will produce product

lines for direct sale to businesses and the business expansion is likely to lead to Crumbs employing another Apprentice Baker in the near future. During the meeting Julie Nevin (Owner) expressed an interested in working to support local regeneration through enterprise skills partnership activities in schools, so DE4L staff will continue to provide support and information on future partnership opportunities.

Future Developments

A recent meeting between DE4L and Thales has resulted in a new plan for employer support for students and teachers right across the borough of Doncaster. Thales is a world class global company, working in the security, electronics and network communication fields. The company are keen to work with students across the sub region and with DE4L support their aspirations will now be realised from their Doncaster base.

The UK's second largest defence electronics supplier, Thales employ approximately 8,500 people in more than 40 locations across the country, Thales safeguards 3.7 billion BACS

transactions, worth around £1 trillion, every year. They are a leader in development of onboard equipment for civil and military aircraft and every time you take a train journey you're relying on Thales to help you arrive safely.

Thales is a partner in 'Digital Region Limited'. The project is transforming broadband access speeds across South Yorkshire by replacing copper cables with optical fibre cables that will boost Internet speeds putting South Yorkshire in the forefront of digital developments and at the cutting edge of technology.

Employer Partnership Case Study

Victoria Snowden
(Anthony Snowden Architects)

"I was first introduced to the idea of helping students through school partnership activities back in 2008, during a meeting with Keith Glanvill. After the meeting I attended DE4L's Effective Partnership Training Course, which provided me with an update on the Diploma qualifications and other new school activities. This gave me the information, confidence and understanding I needed to impact.

I have since delivered Marketing and Sales Training at Doncaster College and more recently a visit to The McAuley School, as part of a DE4L Skills Action Group, has encouraged me to develop closer links. This decision was partly due to being impressed by student attitudes and the

cutting edge equipment in use by the school and partly due to the impression the teachers gave about how they wanted to work with businesses."

Anthony Snowden Architects have recently completed a move to new offices within Hanger Three at Robin Hood airport (nr Finningley) alongside Directions Finningley. This move may help me to expand the ways in which I can engage and support schools.

Vicky has also recently agreed to take over the role of Chair for one of the two DE4L Skills Action Groups which meet in Doncaster schools on a quarterly basis to help them look at how they impact on employer skills needs.

Employer News Section

In our next newsletter we would like to extend an offer to all the businesses who we are working with, to profile what you are doing to support local schools. Information needs to be sent through to Keith Glanvill at keith.glanvill@be-sy.co.uk

Technology Challenge 2010 finals

The KS2/3 Technology Challenge final events will be taking place across Doncaster between 28th June and 20th July. This is the culmination of a programme which began in January this year, when teachers from secondary, special, junior and primary schools spent a day with their respective business partner. During these meetings at businesses each school pyramid challenge is agreed.

Schools are all organised into 'pyramids', each consisting of a senior school and all its feeder schools. Following the teacher visits, business representatives attended their pyramid of schools to launch the challenge to pupils. Students then work on finding solutions to the challenge in teams within their schools. Each year 'final' events are then held, where the junior and senior school pupils display their individual solutions. At these finals business representatives and VIPs from across Doncaster judge the winning solutions.

Jan Hodgett and Emma Kennedy from Frank Haslam Milan Yorkshire and Humber



who are a large construction company, visited schools in the Hungerhill Pyramid to launch this year's FHM challenge. The challenge set by FHM is to design and build an environmentally friendly community.

The community needs to have all the usual amenities and pupils must also consider green issues. These include recycling centres, solar energy, renewable power, windmills etc. In addition to this they also have to produce marketing materials to advertise their finished community.

Update – DE4L Skills Action Group meetings

Many of you are aware DE4L employer meetings have evolved massively from their origins. Our initial idea centred around information gathering from employers and communication of business needs to schools. As such our first meetings took place in business premises. As a direct result of employer feedback we are now meeting in schools, where we are linking directly with both students

and teachers, as a direct consequence we are driving partnership and engaging more and more in activities which deliver real change to student skills development.

Our central goal is to make Doncaster more enterprising. If you struggle to locate staff with the right attitude to drive your business forward the Doncaster borough will not achieve its full potential.

We want your businesses to succeed, our goals benefit everyone and anyone can impact. We are always keen to support, eager to hear about your skills needs and concerns... and schools are full of people that you may be able to do business with!

There will be eight separate DE4L Skills Action group meetings in Doncaster schools within the next 12 months. The meetings have been split for management purposes: **MECC** (Manufacturing/ Engineering Construction and Computing businesses) **ASI** (All Service Industries). However, both meetings are open to all Doncaster employers. The venues secured so far:

July 7th	MECC Group	1:30pm – 3:30pm	Danum Upper school
July 20th	ASI Group	10am – 12pm	North Ridge Special School
Sept 7th	ASI Group	10am-12pm	De Warrene Academy
Sept 23rd	MECC Group	1:30pm – 3:30pm	Mexborough Science College
Dec 7th	ASI Group	10am – 12pm	Hall Cross Upper School
Dec 14th	MECC Group	2pm-4pm	Rossington All Saints

If you have a business in Doncaster and you want to impact on skills and student development we want to hear from you. There are no membership fees - the only cost to you is your time. Your knowledge and experience of the world of work is extremely valuable and the range of ways you can help are many and varied.

DE4L Network Contacts

Keith Glanvill (DE4L Network Manager)
Email: keith.glanvill@be-sy.co.uk Tel: 01709 336700
DE4L Website - www.de4l.co.uk