

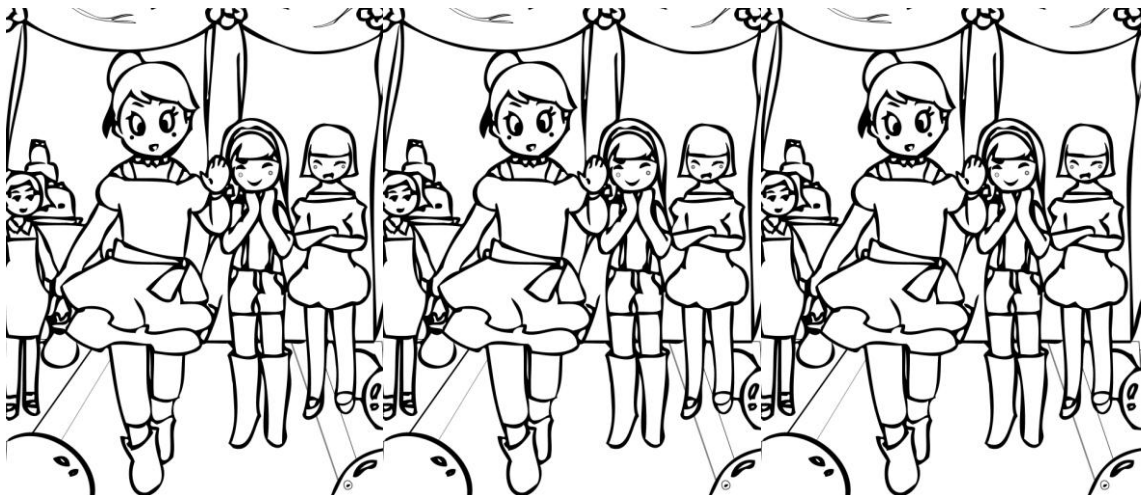
Group Tasks – Fashion house planning and manufacturing

- ✍ Each group needs to decide on a name for their own fashion house
- ✍ Each group designs a logo for their fashion house
- ✍ Each group nominates someone to join the executive planning group who will work on the plans for the fashion show
- ✍ Each group decides what other roles and responsibilities are required to design the clothes, manufacture and put together their collection
- ✍ Each group will need to decide who will model their collection at the fashion show



Tasks for fashion show Executive Planning Group

- ?* Make decisions about where and when the fashion show will take place
- ?* Make decisions about who the target audience will be
- ?* Decide how the Fashion show will be promoted to meet the agreed ticket sales
- ?* Liaise with the 'Fashion Houses' to monitor progress with the collections
- ?* Decide on the music and lighting for the fashion show
- ?* Decide the running order of the fashion show
- ?* Organise and run the Fashion show



Tasks for fashion show marketing Executive Planning Group Sub-committee

- 👉 *Decide how the Fashion show will be marketed to the target audience and if a charge is to be made.*
- 👉 *If a charge is to be made decide what any profits made will be used for.*

Examples of the sort of things they might try are:

- 🎵 *Write a jingle for the fashion show*
- 📺 *Think up and perform an advert to be used on TV or Radio*
- 📺 *Mock up a Radio/TV interview about the Fashion show*

