

Sabrina's knitting supplies



After Doncaster's only wool shop closed down, mother of two and knitting enthusiast Sabrina Whitmore, found herself travelling as far as Pontefract to get supplies. When she realised that other local residents must be experiencing the same problem, Sabrina had the bright idea of becoming a stockist of knitting materials herself.

Her business has grown from her loyal local customer base through door-to-door sales to a thriving national online business where customers can not only order patterns and wool,

but also order through her website the finished knitted article knitted by Sabina or one of her local home 'knitters'.

Sutton Spring Water

When Rob Booth was looking for a cheap source of water to supply his family farm, little did he think that it would lead to a new line of business. He thought there might be water below the farm because it's situated near to Askern Spa.

Tests revealed that not only was the water suitable for use on the farm, it was pure enough for drinking and naturally high in minerals. This gave the Booth family the idea of setting up a new line of business selling bottled spring water.



Having secured financial assistance from Business Link to establish a bottling plant, the new company, Sutton Spring, was ready to start trading. Sutton Spring has since enjoyed various breakthroughs. They have expanded their product range by introducing four flavoured waters and they now supply 5000 bottles of water per week to 12 local schools.

The Toddle Inn

Maria van den Berg set up a nursery in Doncaster two years ago, which now has four staff and 20 children under its care. The Toddle Inn, based on the A19 between Bentley and Askern, has built up an enviable reputation because of its unique natural surroundings, dedicated baby room and educational learning for all cultural backgrounds.