














Tasks

Task 1 – Festival planning





-  *Decide when and where the festival will take place*
-  *Agree what activities there will be in order to keep everyone happy and entertained*
-  *Agree roles and responsibilities for the group*
-  *Plan the layout of the site and the facilities that will be provided*
-  *Agree the type of music that will be performed*
-  *Agree the acts who will be invited to perform*
-  *Plan the catering arrangements*

Task 2 – Budgeting





-  *Consider how the start up capital (£100,000) could be allocated*
-  *Agree the facilities that can be provided with the marketing and planning personnel*
-  *Agree the pricing for the event with the planning personnel*
-  *Work out the estimated sales targets required from all contributors in order to make a profit*
-  *Make sure that Health and Safety requirements for customers, staff and performers have been adequately covered*
-  *Agree the budget with the planning personnel*

Tasks

Task 3 – Marketing

-  *Discuss and agree the facilities that can be provided with the budgeting and planning personnel*
-  *Discuss and agree the pricing for the event with the budgeting and planning personnel*
-  *Decide how the festival will be promoted to meet the agreed targets for sales and achieve the desired profit*
-  *Read the information sheet for Marketing and presentation and work on your delivery methods*

Task 4 – Final presentation by the whole team

-  *Discuss what form the final presentation will take and how it will showcase your creativity, innovation and planning skills*
-  *Consider how your team will you influence the judges and win the event*
-  *Agree who will do what during the presentation*
-  *Agree what resources you will need for your presentation and where you will find them*