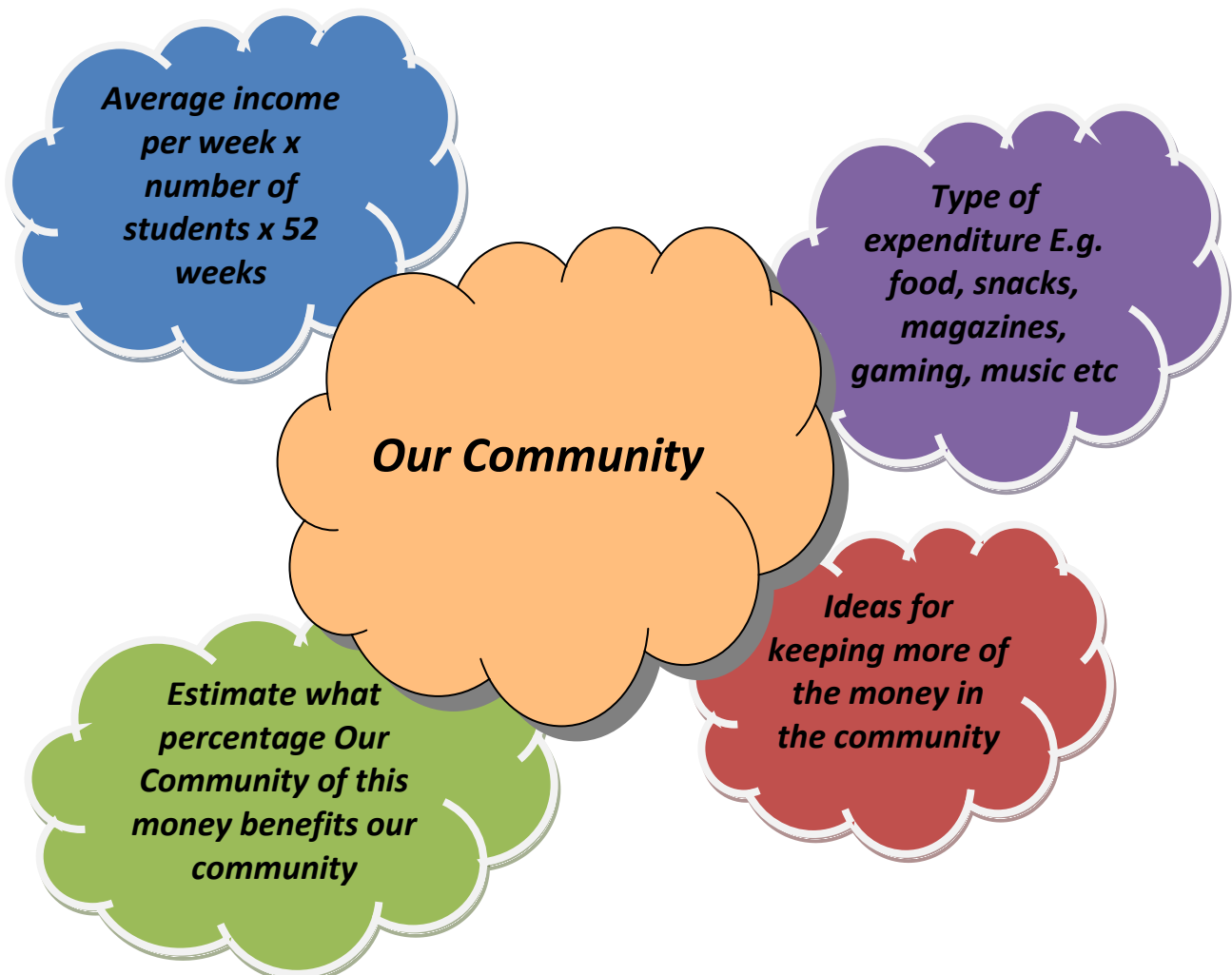


## **Task 1 - Blue Sky thinking – looking for opportunities**

- ? *Define the community you are targeting e.g. your school, youth club, sports club etc.*
- ? *Calculate the money that the people including adults who are part of this community spend per day/per week/per year e.g. pocket money, employment income, birthday gifts etc.*
- ? *Brainstorm/word shower what they spend this money on and why.*
- ? *Calculate how much of this expenditure stays in the community and how much does the community benefit from it?*
- ? *Generate ideas for keeping as much money as possible within your community and see if this generates ideas for social enterprise*



## **Task 2 - Blue Sky thinking – generating ideas**

- ?** *What sort of difficulties/problems does your community need to solve?*
- ?** *What sort of problems come up most?*
- ?** *Think creatively how they can be solved*
- ?** *Research how other communities have dealt with the sort of problems you have. Discuss if they would work for your community, look at why not and see if they can be modified to suit your particular community's circumstances. Can they help you do something similar?*

