

Teacher guide

Skills/attitudes/attributes

Team working/communicating/planning and organising/problem solving /negotiating/creating and designing/decision making/leadership.

Method

The students work together in mixed gender teams to plan and design a Theme Park. Teams should be groups of 3 to 5.

Ice breaker/Start-up activity

This activity is designed to arrange the groups in an interesting way that is directed by the teacher. The teacher makes up labels of categories or groups such as people who play the same sport, fruit, vegetables, animals, fairground rides etc. These are pinned onto the student's backs. The students go around the room and by asking questions of each other find their partners who have the same category as themselves.

Theme Park

This activity is a group planning exercise in which the students plan a Theme Park to be built in a location known to them. Each team will receive an allocation card with a random number of points on it. Each Ride or facility will have a points value. For budgeting purposes each point will represent £25.

Tasks 1 - Theme Park planning

- Decide on a name for the Theme Park and where it will be located
- Agree what rides there will be in order to keep everyone happy and entertained
- Agree roles and responsibilities for the group
- Select an allocation card
- Plan the layout of the site and the facilities that could be provided within the points allocation
- Plan the catering arrangements
- Agree the staffing for each ride or facility taking Health and Safety into consideration

THEME PARK

Task 2 - Marketing

- Decide how the Theme Park will be promoted to meet the agreed targets for ticket sales
- Organise a meeting with Planning and Budgeting to discuss your marketing plans.
- Meet with the whole group to decide how you will present the plans for your Theme Park at the final presentation
- Design a logo for the Theme Park

Task 3 - Final presentation

- Complete the plan for your Theme Park
- Complete the marketing for your Theme Park
- Discuss what form the final presentation will take and how it will showcase your creativity, innovation and planning skills
- Agree who will do what during the presentation

Examples of the sort of things students might try are:

- Write a jingle about the Theme Park
- Think up and perform an advert to be used on TV or Radio
- Mock up a Radio/TV interview about the attractions at the Theme Park
- Design a website page or poster to advertise the Theme Park