

# What's The DE4L Regeneration & Enterprise



The third DE4L employer tour took place on the 28th January 2010. Employers from across the borough were invited on this free tour, where Maurice Jackson (Forward Planner, Liveability) presented information about the achievements of the New DE4L for Communities (NDC) programme, which is now in its 10<sup>th</sup> year.

Using PowerPoint slides, Maurice explained how many challenges have been overcome by working closely with residents in 5 designated areas, where unemployment was high, skills levels and self confidence were low and communities were on the verge of total breakdown.

Delegates were then escorted across to the town's old Art College within Doncaster's Minster Quarter. NDC have bought this building and redevelopment is already well underway. Once complete the new 'Enterprise and Community Centre' will include an external display area, business training and advice units and a cafeteria.

New external lighting will also be erected to raise awareness and increase visitor numbers.

After taking lunch back at the Maridon Centre, the tour then took in a short walk, where Maurice provided further examples of NDC success around the Netherhall area. Whilst walking, information on how NDC has now evolved to become Doncaster Central Development Trust was given.

This new organisation has been set up to provide continuity after NDC funding ends in 2011. The trust is currently purchasing property which will be used to generate income streams. DCDT is a community interest company (CIC) and it will operate as a 'not for profit' organisation; so all income secured will be used for community regeneration and all property will be asset locked, property uses will be limited.

## Ways2Work (W2W)

Funded through NDC the Ways2Work project has transformed many Doncaster residents' lives.

W2W was founded on the principle that people thrive in jobs where they are happy. This led to the development of the company's core goal – namely to assist people in their drive to attain work which they want. This has been done by providing training and working with local businesses. The tour provided information on project outputs whilst linking new business delegates with W2W.

